

Wall Street English

-- A First-Class and World-Famous English Training Institute

--An Interview with Mr. Luigi T. Peccenini, Wall Street English President, and Mr. David Kedwards, Wall Street English CEO

Talking of Wall Street in the United States, most people would think of it as a famous financial center. But in Beijing and Shanghai in China, when Wall Street is mentioned, the first thing people think of is the Wall Street English Training Center. As the world's

most famous example of Wall Street English's globalization of students as individuals rather than as a group. It is often said in China that the best way to learn English well is to go to an English speaking country, since there is no English speaking environment here. But people studying at Wall Street English do not only feel English language and culture that is most as if they are walking into an English-speaking country. All the staff speak fluent English, with many of them coming from English speaking countries, and there are the new speakers and managers to read and TV programs to watch all in English. To practice English well and with strong motivation, students can join the English Corner, held every day, to discuss various topics with foreign teachers and outside visitors, including a recent group of visiting American high school graduates. President's scholars in China. The Wall Street English Global English Club provides students world wide with a wide range of English entertainment and communicative activities.

more good examples of Wall Street English's globalization of students as individuals rather than as a group. It is often said in China that the best way to learn English well is to go to an English speaking country, since there is no English speaking environment here. But people studying at Wall Street English do not only feel English language and culture that is most as if they are walking into an English-speaking country. All the staff speak fluent English, with many of them coming from English speaking countries, and there are the new speakers and managers to read and TV programs to watch all in English. To practice English well and with strong motivation, students can join the English Corner, held every day, to discuss various topics with foreign teachers and outside visitors, including a recent group of visiting American high school graduates. President's scholars in China. The Wall Street English Global English Club provides students world wide with a wide range of English entertainment and communicative activities.

development, it is becoming more and more important to enable Chinese people to grasp English in as short a time as possible. For this, Wall Street English has made unremitting efforts not only to teach English with advanced study methods, but also to spread culture, and help to build up a new mindset. Talking of the future development of Wall Street English, its founder, Mr. Luigi T. Peccenini said, "As an international English training corporation, Wall Street English pays the same attention as most other multi-national companies to the Chinese market, which has become our core concern. Up to the present, we have 13 training centers in Beijing and Shanghai, far from enough for such a large English training market. In the next 5 to 10 years, we will set up training centers in Guangdong, Chengde, Xian, and many other large cities. We will provide more flexible and convenient service with our well-known high quality and strong identity. We will make full use of the strength of our young and energetic Chinese students at Wall Street English. If each of the Wall Street English students in China has a good command of English when they go out into the world, this would be the greatest success we could hope for."



Mr. David Kedwards, Wall Street English China CEO

No financial center, Wall Street has an irreplaceable position, but few Chinese people work there. At Wall Street English Training Center, on the other hand, thousands of Chinese people, ranging from vice presidents to civil servants, company staff, university students, army officers, and a large number of foreign executives have enrolled and are studying English. Just as Wall Street's actions can create financial storms all over the world, the coming of Wall Street English to China has caused a surge of English learning and teaching to follow everywhere in the traditional English education and training industry in China.

Following this principle, Wall Street English has developed a self-paced flexible timetable, which has attracted a high level of recognition and trust, and found great favor in the eyes of Chinese students, mainly through word of mouth. Good training principles do not necessarily result in success, just as a work of many educationalists with interesting educational ideas which cannot necessarily be applied generally, due to the limitations of the education system. It is an independent English training company, Wall Street English centers, design and execute a vision idea from beginning to end by hiring and training its own first class management and teaching team. The services and in-service training are continuous, and are one of the guarantees of permanent quality and success for Wall Street English.

From Wall Street English in the World

From first open up to the world to the entry into the WTO, from the Olympics in Athens to the eager anticipation of joining Beijing, China is becoming a major hot spot in the world. As one of the most influential developing countries, China is communicating and exchanging more and more with other countries, and languages are an essential part of the process. For this

development, it is becoming more and more important to enable Chinese people to grasp English in as short a time as possible. For this, Wall Street English has made unremitting efforts not only to teach English with advanced study methods, but also to spread culture, and help to build up a new mindset. Talking of the future development of Wall Street English, its founder, Mr. Luigi T. Peccenini said, "As an international English training corporation, Wall Street English pays the same attention as most other multi-national companies to the Chinese market, which has become our core concern. Up to the present, we have 13 training centers in Beijing and Shanghai, far from enough for such a large English training market. In the next 5 to 10 years, we will set up training centers in Guangdong, Chengde, Xian, and many other large cities. We will provide more flexible and convenient service with our well-known high quality and strong identity. We will make full use of the strength of our young and energetic Chinese students at Wall Street English. If each of the Wall Street English students in China has a good command of English when they go out into the world, this would be the greatest success we could hope for."



Mr. Luigi T. Peccenini, Wall Street English Founder

华尔街

一个全球共享的顶级英语培训机构

—华尔街英语董事长李文英女士和首席执行官大卫先生

“美” 华尔街英语是世界上最大的英语培训中心，拥有全球最顶尖的英语教师，采用最先进的教学方法，帮助学员在最短的时间内掌握英语。华尔街英语在中国已经开设了13个培训中心，在北京和上海尤为密集。未来5到10年内，我们将在广东、承德、西安等更多大城市开设培训中心。我们将提供更加灵活便捷的服务，保持我们一贯的高质量和强品牌。我们将充分利用我们年轻、充满活力的中国学生在华尔街英语的力量。如果每个华尔街英语的中国学生都能流利地使用英语，这将是我们的最大成功。



The picture shows a friendly handshake between Wall Street English Founder, Mr. Luigi T. Peccenini and Mr. Zhang Mas, Vice Mayor of Beijing at the donation ceremony of RMB10,000,000 worth of English courses for the Wall Street English in Beijing.



Mr. Luigi T. Peccenini of Wall Street English donated another RMB10,000,000 worth of English courses to Shanghai.



Mr. Luigi T. Peccenini of Wall Street English donated another RMB10,000,000 worth of English courses to Shanghai.

A World-Class English Training Center

According to Wall Street English CEO Mr. David Kedwards, Wall Street English is quite new and young compared with some other English training institutions in China. But before coming to China, Wall Street English had a 10-year history since its first training center was set up in Italy in the early 1970s. Its professional training style and individualized curriculum enabled it to dominate the English training market first in Italy and then all over Europe before it became the world-class English training center that it is today. At present, Wall Street English has opened more than 430 training centers in 25 different countries, with more than 1 million students. Every day as many as 150,000 students study at Wall Street English around the world.

A Flexible Timetable and a variety of courses

Small-sized classes with flexible timetables, and social club activities in a 100% English language and cultural environment are some of the best examples of Wall Street English's student-centered and individualized English courses.

Consistent with students mostly study part-time at Wall Street English, unlike in the traditional education system, Wall Street English enables all of them to study at their own pace with no worries about having to be behind during business trips or holidays. Students can study whenever they have time. Moreover, Wall Street English Learning Centers are all located in very convenient places, these are other reasons why Wall Street English has found favor in the eyes of Chinese students.

Small-sized classes are another example of Wall Street English's student-centered learning style. From another perspective, and training institutions in China, there are usually at least a dozen, and sometimes more, dozens of students in one class, who therefore have far fewer opportunities to communicate with the teacher. At Wall Street English, however, there can be no more than 4 students in an Encounter Classes, no more than 8 in Complimentary Classes, and no more than 12 in So

上海跨世纪干部学英语项目捐赠仪式

Signing Ceremony for the Shanghai Initiative

华尔街英语董事长李文英女士和首席执行官大卫先生，于2004年5月，向上海市人民政府捐赠了价值1亿元人民币的英语课程。这是华尔街英语继2003年向北京副市长张明捐赠1亿元人民币课程后的又一重大举措。华尔街英语一直致力于在中国推广英语教育，提高国民的英语水平。此次捐赠的英语课程将主要用于上海市干部的培训，帮助他们提高英语沟通能力，更好地开展国际交流与合作。华尔街英语将继续秉承“以人为本、服务至上”的宗旨，为中国教育事业做出更大的贡献。

Wall Street English has Found Its Eye on the Chinese

Soon after coming to China in May 2000, Wall Street English found its eye on the Chinese people whose enthusiasm for English learning, in return, accelerated the expansion of Wall Street English in China. After 4 years of development, Wall Street English now has 11 training centers in Beijing and Shanghai, 90,000 students enrolled. There are many reasons why Chinese people are so enthusiastic about learning English. First, English has become compulsory in schools, and it has been a high priority for institutions of different levels and ages. But why are so many people still so eager to improve their English skills? Why do they choose Wall Street English? Mr. David Kedwards, CEO, says this is mainly because of the company's 10-year

“美” 华尔街英语是世界上最大的英语培训中心，拥有全球最顶尖的英语教师，采用最先进的教学方法，帮助学员在最短的时间内掌握英语。华尔街英语在中国已经开设了13个培训中心，在北京和上海尤为密集。未来5到10年内，我们将在广东、承德、西安等更多大城市开设培训中心。我们将提供更加灵活便捷的服务，保持我们一贯的高质量和强品牌。我们将充分利用我们年轻、充满活力的中国学生在华尔街英语的力量。如果每个华尔街英语的中国学生都能流利地使用英语，这将是我们的最大成功。

世界级的英语培训中心 首席执行官大卫先生在接受采访时表示，华尔街英语在中国的发展非常迅速，这主要得益于中国对英语教育的重视。我们将继续加大在中国市场的投入，为更多中国学员提供优质的英语培训服务。

华尔街英语董事长李文英女士在接受采访时表示，华尔街英语一直秉承“以人为本、服务至上”的宗旨，为中国教育事业做出更大的贡献。我们将继续秉承这一宗旨，不断提升教学质量，为中国学员提供更加优质的英语培训服务。

华尔街英语走向世界 华尔街英语自1970年创立以来，一直秉承“以人为本、服务至上”的宗旨，为全球学员提供优质的英语培训服务。随着中国对英语教育的重视程度不断提高，华尔街英语在中国的发展也越来越迅速。我们将继续加大在中国市场的投入，为更多中国学员提供优质的英语培训服务。

华尔街英语董事长李文英女士在接受采访时表示，华尔街英语一直秉承“以人为本、服务至上”的宗旨，为中国教育事业做出更大的贡献。我们将继续秉承这一宗旨，不断提升教学质量，为中国学员提供更加优质的英语培训服务。