



The entrepreneur shares his experience with university students (forward from Shanghai Evening Post)

It is useful to hear experience from the successful entrepreneurs. Yesterday, Shanghai International Studies University awarded the honorary title to Dr. Luigi T. Peccenini, the founder of Wall Street English.

After the awarding ceremony, Pecce gave a seminar to the students themed "My story – My philosophy of Business and Life, Entrepreneurship \cdot Leadership \cdot Failure and Success" and shared his six lessons with the students. He said, it is difficult when a person is founding his/her own career. The point is that they should never give up and learn from their failures.