

企业家与大学生分享创业心得

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晚报讯 听创业前辈的心得教训，可以帮助大学生今后创业少走弯路。昨天，上海外国语大学授予华尔街英语创始人李文昊博士客座教授荣誉称号。

仪式后，李文昊为大学生做了题为“我的世界观和人生观：企业家精神·领导力·失败与成功”励志讲座，与大学生分享了他一生创业路中所获得的六个教训。他认为，选择创业一定会经历挫折和磨难，关键是坚持、自信、敏锐，从失败中学习，永不放弃。

(记者 张茜茜)

The entrepreneur shares his experience with university students (forward from Shanghai Evening Post)

It is useful to hear experience from the successful entrepreneurs. Yesterday, Shanghai International Studies University awarded the honorary title to Dr. Luigi T. Peccenini, the founder of Wall Street English. After the awarding ceremony, Peccenini gave a seminar to the students themed “My story – My philosophy of Business and Life, Entrepreneurship · Leadership · Failure and Success” and shared his six lessons with the students. He said, it is difficult when a person is founding his/her own career. The point is that they should never give up and learn from their failures.